



DIRECTOR

book your seat

TrinityP3 Television Production Workshops for Advertisers 2008

Why: Get a better understanding of the tv commercial production process, make more informed decisions and participate more effectively in briefing, budgeting, at the shoot and on location.

Who: Marketing Managers & Directors, Brand and Product Managers and Procurement Teams

When: Melbourne - Tuesday 7th October, Sydney - Thursday 9th & Wednesday 15th October

Where: Nine Network Studios, Melbourne & Sydney

trinity  

TrinityP3 Television Production Workshops for Advertisers

practical steps to achieve increased performance

Receive a 50-page work-book, a practical "how-to" manual for managing television productions more effectively with your agency and the film production company. The manual also includes an industry glossary to demystify the technical jargon associated with television production.

review the process from brief to broadcast dubs

The Television Production Workshop takes you through every step of the TVC production process, informing you of what happens, the cost considerations and providing you with a checklist to ensure everything you learn can be implemented on all future productions.

ideal for marketers from executives to directors

Get insights only production insiders ever find out, industry tips on talent negotiations, visual effect options and benchmark shoot costs. Over 30 years of production experience in just 3.5 hours.

"much of the waste and excess in TV production is often due to advertisers not understanding the television production process"

booking form

Company name Contact name

Phone number Email

Please reserve seat/s at the TrinityP3 Television Production Workshop in: (tick preferred option)

- Workshop 1. Melbourne 9am - 1pm Tuesday Oct 7 Venue: GTV Nine, 22 Bendigo Street, Richmond
- Workshop 2. Sydney 9am - 1pm Thursday Oct 9 Venue: TCN Nine, 24 Artarmon Road, Willoughby
- Workshop 3. Sydney 9am - 1pm Wednesday Oct 15 Venue: TCN Nine, 24 Artarmon Road, Willoughby

Attendees 1..... 2.....
 3..... 4.....
 5..... 6.....

event pricing:

Cost per participant \$495 each (inc GST\$45.00) Total seats @ \$495 each = \$.....

AANA/AMI members \$450 each (inc GST\$40.91) Total seats @ \$450 each = \$.....

*10% discount for bookings of 10 or more from one company. **total** = \$..... *Diners/Amex add 2.75% surcharge

via cheque to 201/63 Stead St, South Melbourne, VIC 3205 via EFT, TrinityP3 Pty Ltd BSB 033062 Acc 211752 VISA MASTERCARD AMEX* DINERS*
 *2.75% surcharge for Diners/Amex

card number: _____
 name on card: _____ expiry date: _____
 signature: _____

Registration forms will only be processed on receipt of payment. Tax receipts will be issued with confirmation. Numbers are limited. Cancellations within 5 working days of the workshop are non refundable. All prices include GST. Cheques payable to TrinityP3 Pty Ltd. ABN 83091197287.

Registration: 9.00 - 9.30am. Enter at TCN/GTV Nine reception and you will be escorted to the studio. There is no parking on-site. For more information, call Amanda Constable 03 9682 6800 or amanda@trinityp3.com

REGISTER NOW
fax this booking form to (03) 9682 7855

