

Local firms in finals

By **Marianthi Kypuros**

THREE small businesses in Moonee Valley are among 22 state finalists in this year's Telstra Victorian Small Business Awards.

P3, the Social Research Centre and Production Parts are in line for the state title, to be announced on June 28.

Essendon business P3, run by director Georgia Suttie, specialises in auditing the advertising production process.

The business enables directors and brand managers to make decisions about their marketing investments.

Airport West's Production Parts services, run in part by director Ashley Nicholls, is a manufacturing business focusing on precision com-

ponents tooling and design for national and international defence and aerospace industries.

Typical manufacturing projects include aircraft components and spare parts, aircraft structural components and components for decoys, missiles, land vehicles and sea-going vessels.

North Melbourne's Social Research Centre, run by managing director Darren Pennay, provides survey research services to government and academic institutions. The centre specialises in computer-assisted telephone interviewing with expertise in large-scale survey, longitudinal and tracking studies, and program evaluation research.



Business success: Finalists Georgia Suttie, Ashley Nicholls, Darren Pennay, and Telstra customer relations manager Debra Farrelly.

Picture: Anna Joske