

Getting to Know You

In this new regular feature we will be bringing you brief "snapshots" of several marketers from around the country and the world. On these pages, we're pleased to introduce you to our first eight marketers.



Chantelle Jurcun

Marketing Manager
Phoenix Shopping Centre, WA

Years in Marketing: Two and a bit

The best thing about my job is: I look forward to getting out of bed each day and coming to work; I must be liking something about my job!

Five words that describe me: Only five?

I look forward to: Getting married at the end of November. Can't wait to marry my high school sweetheart

Tamara McSweyn, 23

Promotions Manager
Campbelltown Mall, NSW

Years in Marketing: One

The best thing about my job is: If you get stressed out or have been looking at too many figures, I have counted that it only takes 24 steps to reach the first shop from my office chair. Oh, and did I mention the lunch choices. But on a serious note, I have the privilege of meeting some wonderful people and I never stop learning.

The worst thing about my job is: Trying to make over 100 retailers happy all at the same time and remembering all their names. Other than that there is nothing to hate!

Five words that describe me: Athletic, organised, hard working, tall and honest.

I look forward to: Moving up from my current position and to experience as much as I can.



Darren Woolley

P3 Pty Ltd, VIC

The best thing about my job is: That I get to work with and assist marketers from right across Australia and New Zealand make better decisions about their advertising and advertising suppliers.

The worst thing about my job is: I spend too much time away from my three beautiful daughters and their wonderful mother.

Five words that describe me: Tall, dark, handsome? Enthusiastic and passionate.

I look forward to: Taking my daughters to Disneyland for a holiday.

This photo is of me in Dallas, Texas last year doing my favourite activity (shopping). The two ladies with me were conference delegates to the Advertising Federation of America who I convinced to skip an afternoon of sessions and go to the mall.

Sue Boor

Marketing Manager
The Mall at Cribbs Causeway, Bristol, UK

Years in Marketing: Eight

The best thing about my job is: No two days are the same. The job is full of excitement and extremely challenging. I love shopping so working in this environment suits me the best - although my bank manager and husband might disagree!

The worst thing about my job is: The retailers sometimes need persuading and moulding into thinking out of the box. I rarely accept no as an answer but as an opportunity/challenge to turn the "no" into a yes!

Five words that describe me: Mad as a hatter, enthusiastic, full of life, supportive and a team player. Although my assistant Amy would tell you that I am good at nagging.

I look forward to: Seeing projects completed and the end result.

