

brief

TrinityP3 Perfect Match Brief

Company Name	
Key Contact Name	
Title / Position	
Direct phone number	
Email Address	

Please complete and email to TrinityP3 via people@trinityp3.com

<p>Specific problem / opportunity area that you need help with?</p> <p>(ie: innovative product launch; specialist content; website build; making sense of email or marketing automation technology; making sense of data and database analytics; media tagging/tracking/attribution; industry or cultural specific communication; etc)</p>	
<p>Specific skillset you are looking for in a partner agency/vendor/supplier? (ie: strategic, creative, technical, etc)</p>	

TrinityP3 – commercial in confidence

<p>Yes: Are there any specific suppliers that you know that you would like to include?</p>	
<p>No: Or are there any specific suppliers that you definitely do not want to include?</p>	
<p>Budget consideration: Is there a specific budget or range to work within?</p>	
<p>Deciding factors: Are there specific factors that you would like to use to select a supplier? (ie: must have specific proven expertise, must have dedicated resource, must be in same state, must have premium brand experience etc)</p>	
<p>Perfect dates: Are there key timings for selecting a supplier, briefing the project, being in market etc?</p>	