Register your agency for new business success

The **TrinityP3 Agency Register** not only provides essential information for us to consider you for the pitches and tenders we manage, but it also offers exposure to marketers and procurement teams using the **TrinityP3 Agency Search** to find the best-fit agency across various disciplines – including creative, media, research, digital, experiential, events, public relations, communication, production, and more.

To increase your new business exposure, register online today.

Register / Log In

IF YOU HAVE NOT REGISTERED PREVIOUSLY:

Go to trinityp3.agency-register.com/login.php and click 'Register' and choose your own username (your email address) and password. Note: Your email address MUST have the same domain as the agency website. No generic domains are permitted.

Once you register, an email will be sent to that address to confirm your details. Please check your spam and junk folders if the message is not in your inbox.

IF YOU HAVE PREVIOUSLY REGISTERED:

Go to trinityp3.agency-register.com/login.php and click 'Sign In' using your email address and password.

FORGOT YOUR PASSWORD?

You can reset the password yourself. Go to trinityp3.agency-register.com/login.php and click FORGOTTEN PASSWORD, complete and send a request.

UNSURE IF YOUR AGENCY IS ALREADY REGISTERED?

Go to trinityp3.agency-register.com/login.php and click ACCOUNT RECOVERY and follow the instructions to claim the login for your agency.

Accept the terms of use

The first time you log in, you will be asked to review and accept the terms and conditions of use. You will need to scroll and read these thoroughly. You can also download these and print them out. Once you have accepted the terms and conditions, you can move to the next step.

You only need to do this once; if you change the account's contact details, you will need to do it again.

Complete the details

The TrinityP3 Agency Register is an interactive form. The more complete and accurate the details you provide, the better the AI can match your agency profile to the needs of the advertiser using the TrinityP3 Agency Search.

There is commercially sensitive information needed to complete the form, but not all of this information is shared with the marketers using the TrinityP3 Agency Search. The sensitive information is marked with an #. This means that the AI will use this information to match you with the marketer's needs but will not share it.
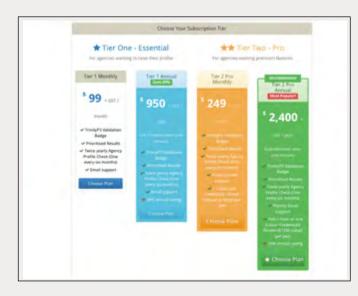
If you have multiple offices in the same country or region, enter these office details in a single record, as this will increase your chance of being selected, without creating multiple records.

Keep it up to date

The AI will prioritise the most current and accurate information over profiles that haven't been updated recently. Therefore, bookmark the TrinityP3 Agency Register in your browser and regularly return to update it with agency new business wins, award wins, and new hires.

Validating your agency profile and more

While the TrinityP3 Agency Register is free for agencies to access, there are paid services available for agencies to subscribe to in order to enhance their profiles and gain independent validation. After logging into your agency profile and filling out the details, you can choose to subscribe on a monthly or yearly basis. Click on HOME and then SUBSCRIBE to view the options. Select the one that best fits your agency's needs and follow the instructions.

You can get technical support here

For technical support with the TrinityP3 Agency Register, visit https://www.trinityp3.com/support/. We will get back to you as soon as possible, depending on your subscription level.

You can get consulting support here

Want to discover how TrinityP3 can boost your new business performance? Explore the advisory services we offer agencies here: https://www.trinityp3.com/agency-advisory/. You can also review our pre-paid agency advisory sessions here: https://www.trinityp3.com/agency-solutions/.

If you are looking for something more bespoke, please contact us here: https://www.trinityp3.com/contact/