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ADVERTISING, MARKETING, ANALYSIS

Matthew Keegan | May 19, 2022

## How are agencies handling the return of pre-Covid overhead costs?

Looser borders and back-to-office plans indicate that agency overhead costs are inching towards pre-Covid levels. We explore what this means for agencies' bottom lines and work culture.



Saving both money and time by not having to commute to work was surely a boon for those who worked from home during the pandemic. But it wasn't just workers who made savings. Companies like Google sav

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