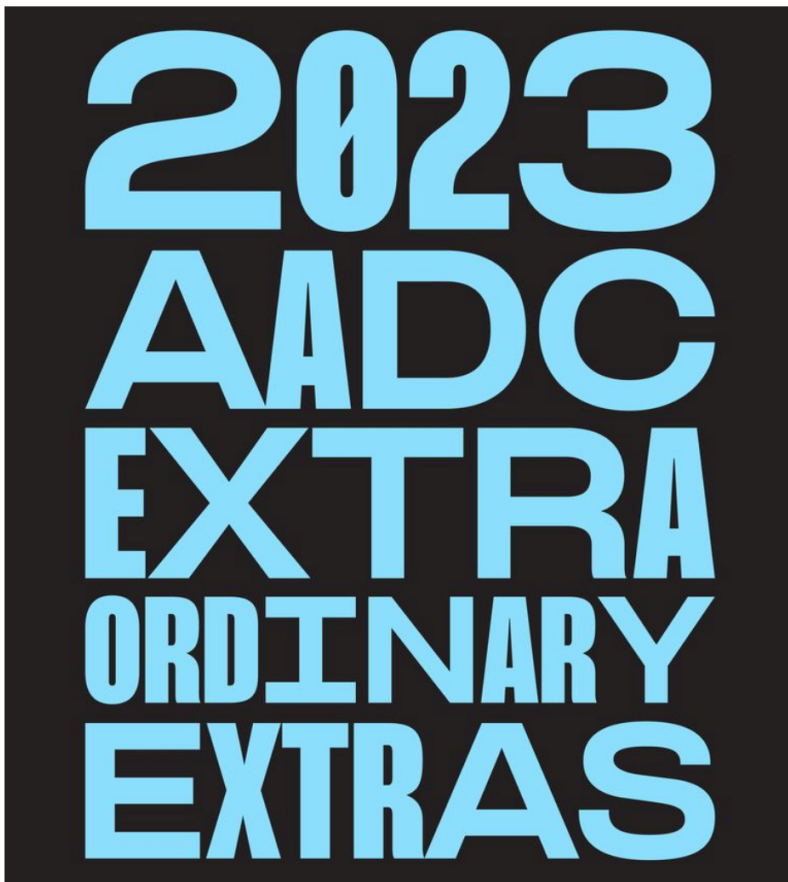




THE AADC TO PRESENT AADC TALKS - THE MOVING CREATIVE CONFERENCE - HELD WEDNESDAY, NOV 1ST

OCTOBER 24 2023, 6:08 PM | BY RICKI GREEN | No Comments



For the second year running the Adelaide Advertising & Design Club is set to present the AADC Annual Talks on Wednesday 1 November - sponsored by oOh!media.

AADC Talks will see industry leading experts from across the country come together for one day only to share their stories, learnings and industry insights with the Adelaide advertising and design industry.

The annual event was created by the AADC taking aspects of the traditional conference model the industry has expressed they don't like and turning the format on its head, offering a fresh take on industry events.

With no talk over 20 minutes and tickets starting from only \$49, the event will take place at four different venues across the city, giving attendees the opportunity to walk between the venues and grab some fresh air in between talks.

Says Joe Godsell, co-president, AADC: "This is a day for anyone in the creative and marketing industry of Adelaide, or anyone wanting to get into it. Last year was such a success that we had to bring it back in the same format, with some new venues and a fantastic list of speakers and provocative topics.

"oOh!media have been a brilliant partner in helping us bring and curate this valuable event to Adelaide for a second year running."

AADC Talks is on Wednesday 1 November.

Tickets are \$49 and are likely to sell out.

Book now at <https://aadc.com.au/news/2023-talks>

Talk details:

TALK 1: Fishbank - 9:00-10:15

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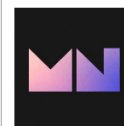
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The Power of Doing Something that Makes a Difference to People
Michael Lamprell, Founder & CEO, CABN

TALK 2: Freemasons Hall – 10:30–11:45

Being Brave Enough to do Nothing
Andrew Howie, Chief Marketing Officer, Taco Bell

Making Brands Famous
Beq & Johnny, Partners, Super Duper Creative

TALK 3: Adelaide Zoo – 1:30–2:45

Creating and Holding Space for First Nations Communities
Katie Puttock, Strategy Lead, 33 Creative

The Good, the Bad and the Ugly of Pitching, Panels and Project Fees
Darren Woolley, Global CEO, Trinity P3

Research – Friend, or Foe?
Hugo Stokes, Director, SMPR Research

TALK 4: Westward Bar, SkyCity – 3:15–4:30

Crisitunity—Finding Opportunity in the Face of a Crisis
Daniel Agostino, Head of Design, The Brand Agency

The Re-Do: Hits and misses of a first year on the job
Marta Harbuzinska, Head of Fundraising and Marketing, RSPCA SA

Advertising, Marketing and for Purpose
Alexander Ball, Head of Marketing, Red Cross Australia

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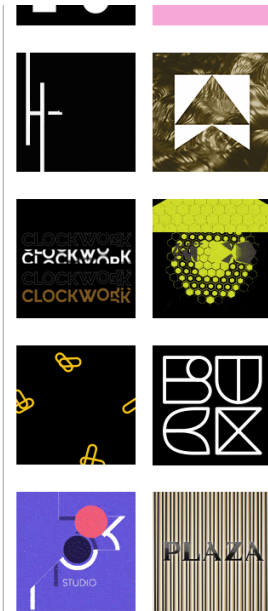
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