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#20 Dariel Catches up with Darren Woolley, Founder & Global CEO of Trinity P3. With offices in the USA, Europe and Asia, Trinity P3 is a Marketing Management Consulting Company that helps businesses all around the world improve their marketing output. With a background in analytical science & creative directing, Darren has created an industry leading service over the past 20 years.

Daniel & Darren discuss how to innovate and pivot your business with a customer centric approach, reflecting on market transitions and the opportunity that lies in economical changes.

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