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LIVE EVENT AdNews LIVE Adelaide



CityMag staff



DETAILS

DATE & TIME

Tue March 24 2026 - Tue
March 24 2026, 12:00pm to
5:00pm

LOCATION

National Wine Centre
Corner of Hackney Rd &
Botanic Rd, SA 5000
[Directions](#)

NEXT ON

• Tue March 24 2026

LINKS

[Website](#)

ADMISSION

\$185

FEATURED



CULTURE

The Brian Nankervis
guide to the Adelaide
Fringe



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this March

Get the lowdown on advertising, media and marketing trends at this half-day conference at the National Wine Centre. Hear expert talks and panels on the economic outlook, media investment shifts, pitching strategies and marketing priorities. Headline speakers include Bendigo and Adelaide Bank chief economist David Robertson, Standard Media Index APAC MD Jane Ractliffe, Trinity P3 CEO Darren Woolley and SATC chief marketing officer Erik de Roos. Plus there's networking drinks from 5pm.

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InDaily South Australia acknowledges the Traditional Owners of country throughout South Australia and recognises their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.

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