

"A campaign that comes to life and delivers off the charts engagement."

HEAR MORE

think NEWS brands



Sian Whitnell and Laura Nice CO-CEO, OMD

think NEWS brands

We got red-hot takes from media agency leaders

Jacquie Alley, COO, The Media Store

Nik Doble National Head of Investment, Mindshare

HEAR MORE

"There is a big loss if you're not in the news environment, in terms of the eyeballs."

HEAR MORE

think NEWS brands



Raj Gupta Chief Strategy & Growth Officer, UM

mediaweek

MORNING REPORT MEDIA AGENCIES MARKETING JOBS EVENTS ABOUT

SEARCH Q

Mediaweek reveals full judging line-up for Next of the Best Awards

MW by Mediaweek
Posted on 27 March 2024



Entries close next week, on Tuesday 2 April, and entry is free.

SHARE TWEET SHARE EMAIL

Mediaweek has recruited the industry's best of the best to judge this year's Next of the Best Awards. **Entries close next week, on Tuesday 2 April, and entry is free.**

The Next of the Best Awards celebrate the leaders of today and tomorrow – those who are shaping the advertising, media, and marketing landscape.

This year, **Mediaweek has removed the age-based criteria** and will now will recognise individuals across the media, marketing, and advertising landscape who demonstrate influence and leadership skills in driving the industry forward – whether through innovative thinking, new approaches to content, driving culture, pushing boundaries, or providing inspiration to others.



In alphabetical order, here is the full Next of the Best Awards judging line-up:

- Laura Aldington**, co-founder at Supermassive
- Mat Baxter**, former CEO at Huge
- Jasmin Bedir**, CEO at Innocent
- Nick Behr**, founder and CEO at Kaimera
- Nicole Bence**, chief commercial officer at NOVA
- Paul Blackburn**, director commercial data, video and product at News Corp
- Lara Brownlow**, head of channel sales and partnerships APAC at LinkedIn
- Sam Buchanan**, CEO at Independent Media Agencies Australia (IMAA)
- Rochelle Burbury**, principal at Third Avenue Consulting
- Suzie Cardwell**, chief data officer at Nine
- Nikki Clarkson**, chief marketing officer at SCA
- Jo Clasby**, director of sales, publishing at Nine
- Samantha Cooke**, head of product marketing APAC at Samsung Ads
- Pia Coyle**, managing director Sydney at PHD
- Alex Derwin**, chief creative officer at BMF
- Liana Dubois**, chief marketing officer at Nine
- Lindsey Evans**, partner at Special Group
- Chris Freel**, group director sales at oOh!media
- Pauly Grant**, chief people officer at Publicis Groupe
- Carly Heaton**, head of scripted at Fremantle Australia
- Melissa Hopkins**, chief marketing and audience officer at Seven
- Venessa Hunt**, director of commercial strategy and growth at ARN
- Thierry Lalchere**, founder at TLC HR Consulting
- Corey Layton**, head of digital audio at ARN
- Gai Le Roy**, CEO at IAB
- Michelle Lomas**, founder at Xtrordinate
- Murray Love**, consultant at Audience Research
- Vanessa Lyons**, CEO at ThinkNewsBrands
- Paul MacGregor**, director of strategy and marketing at Val Morgan
- Sophie Madden**, CEO at Media Federation of Australia (MFA)

Relying on old methods of audience targeting is behind us

News Australia

think NEWS brands

We got red-hot takes from media agency leaders

HEAR MORE

Nik Doble National Head of Investment, Mindshare

Jacquie Alley COO, The Media Store

We grilled five agency leaders

HEAR MORE

News Australia

Anna Magliano, head of client services at Kaimera
Ryan Menezes, CEO at GroupM Nexus
Rowena Millward, co-founder and principal at MacMORGAN
Wendy Moore, group general manager, lifestyle at Foxtel Group
David Mott, CEO and managing director at ITV Studios Australia
Kirsty Muddle, CEO at Dentsu Creative ANZ
Joseph Pardillo, managing director at Ryvalmedia
Anelida Pardini, director of client services at Annalect
Hannah Sturrock, national head of engagement at Advertising Council Australia (ACA)
Renee Sycamore, executive general manager at NewsAmp, News Corp
Jason Tonelli, CEO at Zenith
Peter Vogel, CEO at Wavemaker
Chris Walton, managing director, Sydney at Nunn Media
Sian Whitnall, co-CEO at OMD
Darren Woolley, CEO at TrinityP3 and editor-at-large at Mediaweek
James Young, regional director ANZ at Pubmatic
Julia Zaetta, editor-in-chief at Harris Farm Market Magazine
Peter Zavec, managing director Victoria and Tasmania publishing at News Corp

The Next of the Best Awards categories span all areas of the media, advertising and marketing industry, including ad tech, audio, creative agency, data and research, marketing, media agency, new business, sales, social media, TV, PR and publishing.

PETER FIELD:
"LET'S BE CLEAR, THERE'S A STRONG RELATIONSHIP BETWEEN TV AND THE FAST LANE OF EFFECTIVENESS."
 WATCH NOW think TV

There are also awards recognising people driving culture within their organisations, and the change-makers and overall leaders.

The awards will be presented at a ceremony on 13 June 2024 at the **Ivy Ballroom**.

Click [here](#) for more information, and get your entries in by Tuesday 2 April.

RELATED ITEMS: [NEXT OF THE BEST](#), [NEXT OF THE BEST AWARDS](#), [NEXT OF THE BEST JUDGES](#)

[in](#) SHARE [TWEET](#) [f](#) SHARE [EMAIL](#)

Get our free daily email Mediaweek Morning Report

Email:

Recommended For You

Finalists revealed for Mediaweek's Next of the Best Awards

Entries close tomorrow: Final chance to enter Mediaweek's Next of the Best Awards

Next of the Best: Mediaweek and ThinkNewsBrands partner for new award

Blackmores Macu Vision Eye Care Vitamin 150 Tablets
 CHEMIST ... | Sponsored

Epson EcoTank ET-1810 A4 Wireless Colour Inkjet ...
 MWAVE | Sponsored

Air Dry 1800 Clothesline - Ready...
 The Clothesline Store | Sponsored

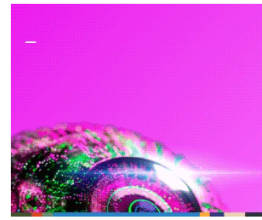
The best of the Sunny Coast is here
 In the 'Sunshine Coast - Triangle'
 Mater Lott... | Sponsored

Attach This on Your Whipper Snipper and...
 UltraCut | Sponsored

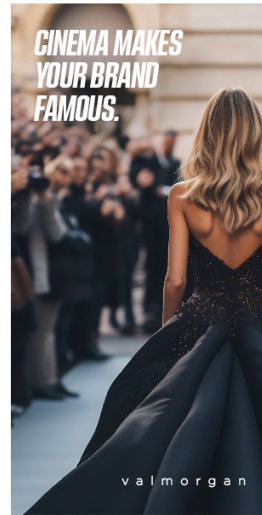
Search For Payroll Software Australia [...
 Use This List Of Sites To Find Amazing Specials On New ...
 Payroll So... | Sponsored

Seven reveals 2024-25 Cricket Australia international schedule

By **Jasper Baumann**
 Posted on 27 March 2024



PETER FIELD:
"TV IS STILL ENDLESSLY SO GOD DAMN EFFECTIVE."
 DOWNLOAD THE WHITE PAPER NOW think TV



mediaweek
NEXT OF THE BEST
 FUTURE LEADER AWARDS

mediaweek
NEXT OF THE BEST
 FUTURE LEADER AWARDS
 2024

The 2024-25 Summer of Cricket kicks off in September with the Women's T20I Series.



The Seven Network has unveiled Cricket Australia's International Cricket Schedule for the 2024-25 season, including the Men's Test Series against India and the Women's Series against New Zealand, India, and England.

Managing director of Seven Melbourne and head of network sport, **Lewis Martin**, said: "An epic 2023-24 summer was the perfect set up for the next two massive summers of cricket, live and free on Seven and, for the very first time, **7plus**."

"In what will be a huge game changer for the sport, Seven will launch the Summer of Cricket on 7plus, on Thursday 19 September when the Women's T20 side face New Zealand, giving all Australians live and free digital access to the nation's favourite summer sport, all summer long.

"Then, from Friday 22 November, we will see the best men's teams in the world face off, with five Tests between Australia and India, kick-started by an epic West Test at Perth Stadium, and culminating in the traditional New Year's test at the SCG from Friday 3 January 2024.

"The 2024-25 summer will also deliver the biggest women's cricket season to date, when Australia hosts two epic international series against New Zealand and India, all before our nation's most decorated team face arch-rival England in the Women's Ashes on home soil."

Seven's 2024-25 Summer of Cricket:

CommBank Women's T20I Series v New Zealand

Thursday 19 September: Great Barrier Reef Arena, Mackay
Sunday 22 September: Great Barrier Reef Arena, Mackay
Tuesday 24 September: Allan Border Field, Brisbane

CommBank Women's ODI Series v India

Thursday 5 December: Allan Border Field, Brisbane (D/N)
Sunday 8 December: Allan Border Field, Brisbane (D)
Wednesday 11 December: WACA Ground, Perth (D/N)

CommBank Women's Ashes ODI Series

Sunday 12 January: North Sydney Oval, Sydney
Tuesday 14 January: Junction Oval, Melbourne
Friday 17 January: Bellerive Oval, Hobart

CommBank Women's Ashes T20I Series

Monday 20 January: SCG, Sydney
Thursday 23 January: Manuka Oval, Canberra
Saturday 25 January: Adelaide Oval, Adelaide

CommBank Women's Ashes Test Match

Thursday 30 January – Sunday, 2 February: MCG, Melbourne

NRMA Insurance Men's Test Series v India

22 to 26 November: Perth Stadium, Perth
6 to 10 December: Adelaide Oval, Adelaide (D/N)
14 to 18 December: The Gabba, Brisbane
26 to 30 December: MCG, Melbourne
3 to 7 January: SCG, Sydney

See also: [The Nightly team gets full support from James Warburton and Seven West Media team](#)

RELATED ITEMS: [7PLUS. CRICKET AUSTRALIA. LEWIS MARTIN. SEVEN](#)

