



KEYNOTE

Deirdre McGlashan

Global Chief Digital Officer

MEDIACOM

[MEET DEIRDRE](#)



A new Programmatic Experience

THEME: RECALIBRATE, REBOOT, REBUILD.

Introducing MMS Programmatic and New Media OnDemand. Same quality content, in a new 2020 format.

of knowledge and understanding in our rapidly evolving industry.

REGISTER NOW

Join us free for exclusive access of programmatic content across four weeks this November

[Click Here](#)

047 : 12 : 12 : 53
Day(s) Hour(s) Minute(s) Second(s)

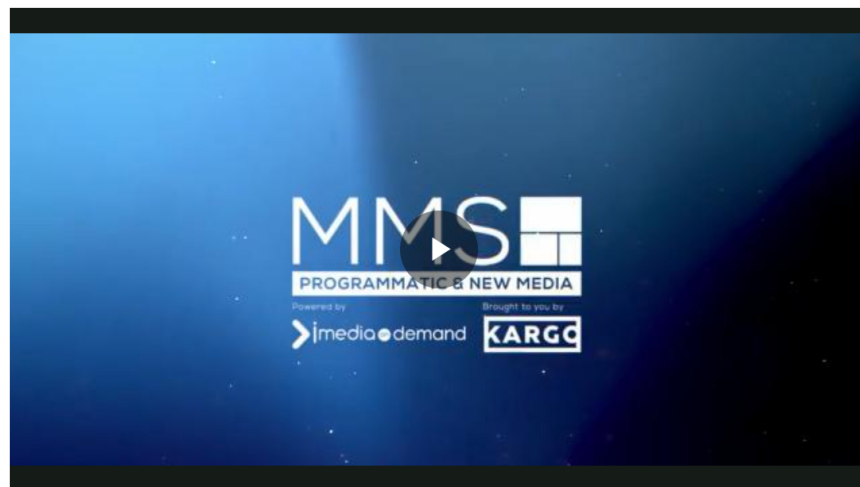
STARTS 2 NOVEMBER 2020

[THEME](#)

[SPEAKERS](#)

[SPONSORS](#)

[FAQ](#)



Why register?

- ☒ **Discover key industry trends**
Uncover new industry trends, technology and thinking across a range of programmatic topics with case studies to propel your strategy further
- ☒ **Learn from international & local speakers**
Hear from leading international and local leaders in the programmatic and new media industry

- ☒ **Broaden your knowledge**
Deepen your understanding in the rapidly evolving industry with content relevant to all levels
- ☒ **Access content anywhere, anytime**
Content will be available onDemand during November so you can access it anytime across the platform

REGISTER NOW

Join us free for exclusive access of programmatic content across four weeks this November

[Click Here](#)

Speakers

Programmatic and New Media thought leaders from across Australia, New Zealand and United States of America.



Darren Woolley
Founder & Global CEO



BIO



Deirdre McGlashan
Global Chief Digital Officer



BIO



Harry Kargman
Founder & CEO



BIO



Lisa de Vere White
Director Marketing



Lindsay Mouat
Chief Executive



BIO



Antonia Farquhar
Head of media, Data and Content eBusiness, Strategy & Marketing



Adam Singolda
Founder & CEO



BIO



Yvonne Adele
MMS MC



BIO



Alex Pacey
Chief Product Officer



Chris Keune
VP - Data Science & Research



Maria Grivas
Chief Data and Technology Officer



Angela Greenwood
Director, Acquisition & Customer Marketing



Eric Burke
Brand Manager



Anthony Ord
General Manager Client Services



BIO



Shane Evans
General Manager, Brand & Marketing



BIO



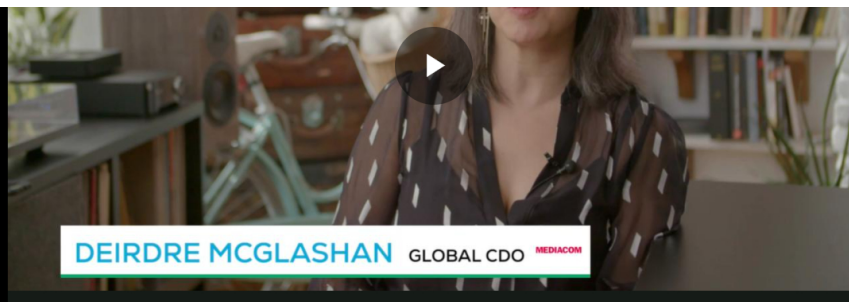
Michael Shaughnessy
SVP, Operations & Partnerships



Speaker Q&A

Deirdre McGlashan





Hear more from Deirdre McGlashan during MMS Programmatic and New Media Virtual November. Join us FREE. [REGISTER NOW](#)



[MORE SPEAKER Q&A >](#)

AU+NZ Advisory board

Shaping our MMS Programmatic and New Media Experience from Australia and New Zealand.



Darren Woolley
Founder & Global CEO



Jason Tonelli
Chief Product Officer



James Gernon
National Head of Programmatic



Sam Shennan
Managing Director Australasia



Amelia Ward
Head of Digital



Jonathan Mandel
Head of Digital Commercial



Kevin Fernandez
Head of Products



Maria Grivas
Chief Data and Technology Officer



Nicole McInnes
Director - Marketing & Commercial ANZ



Gai Le Roy
CEO



Venessa Hunt
Chief Digital Strategy Officer



Rob Leach
General Manager, APAC



Roger Slater
Head of Segments and Digital APAC



Adele Wieser
Regional Managing Director, APAC



Chi Lo
Director of Accounts, Australia & New Zealand



Andrea Martens
Chief Executive Officer



Kim Muridge
National Media Manager



Jane Stanley
CEO



Qassem Naim
Head of Data & Tech



Emily Isle
Head Of Digital Media



Nathan Brown
Global Paid Media Manager



Max Havaux
Programmatic Sales Manager



Stephen Old
General Manager - Digital



Zane Furtado
Programmatic Director



Nick Henderson



Catalina Miguel



Richard Thompson



Lindsay Mouat



Lisa Ison



Stephanie

Performance Director



Head of Digital Marketing



Partner



Chief Executive



Managing Partner

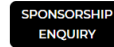


RAMOLARO

Senior Director, Business Development, ANZ
theTradeDesk

Sponsors & Partners

Thank you to our Sponsors and Partners for supporting the MMS Programmatic and New Media 2020



047 : 12 : 12 : 44

Day(s)

Hour(s)

Minute(s)

Second(s)

DON'T MISS OUT - REGISTER NOW TO GET
FREE EXCLUSIVE MMS CONTENT THIS
NOVEMBER

REGISTER NOW

SITEMAP

[HOME](#)
[SPEAKERS](#)
[THEME](#)
[SPONSORS](#)
[FAQ](#)
[REGISTER NOW](#)
[Privacy Policy](#)

ABOUT US

Our mission is to uncover innovative solutions to the marketing challenges facing a modern era. We curate conversations by bringing together industry leaders from ad technology and publishing companies to showcase what's new and next. Join us this November as we dive into Programmatic and New Media in a month long virtual summit.



CONTACT US

Comexposium Australia Pty Ltd
Level 2/40 Flinders Street
Darlinghurst 2010
registration@modernmarketingsummit.com

