

OPINION >

Do agencies deserve the bad reputation they get?

By [Darren Woolley](#) - 04 October 2019 06:58am

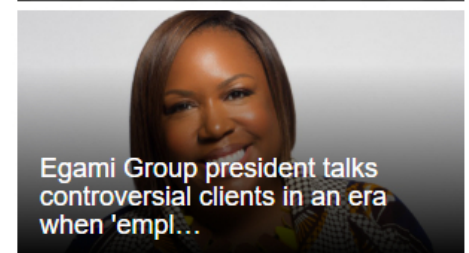
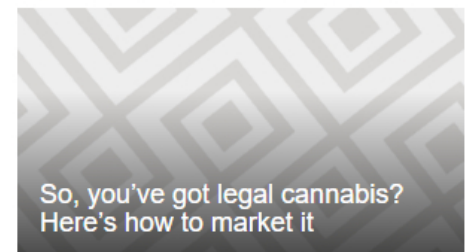
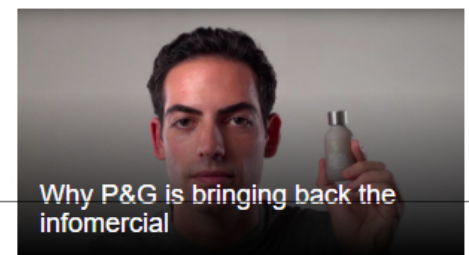
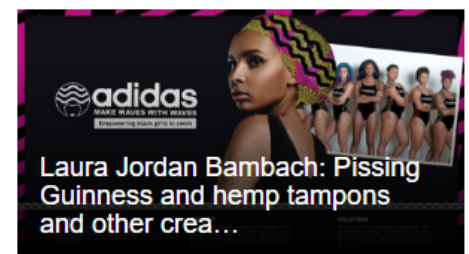


📷 Advertising agencies are full of clever, creative and highly motivated people.

If you read the industry commentary about advertising agencies you would begin to think that agencies are filled with either stupid, lazy, untalented


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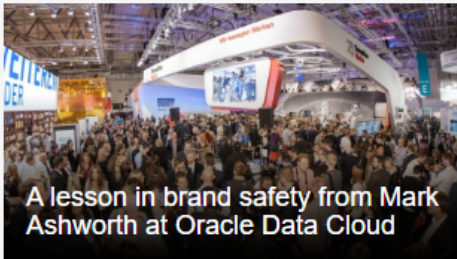
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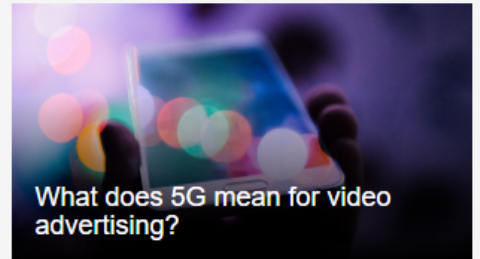
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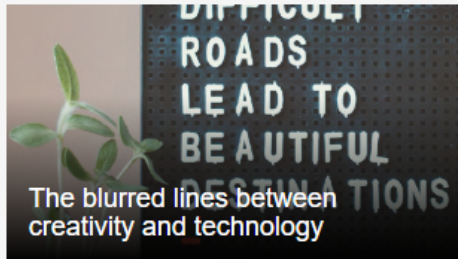
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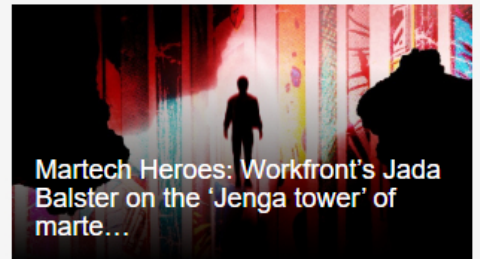
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